

MICROSOFT DO1THING ONLINE REPUTATION SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY.

COMMON TERMS USED IN THESE RULES:

These are the official rules that govern how the Microsoft Do1Thing Online Reputation Sweepstakes promotion will operate (“Sweepstakes”). In these rules, “we,” “our,” and “us” refer to Microsoft Corporation, the sponsor of this Sweepstakes. “You” refers to an eligible Sweepstakes entrant.

WHAT ARE THE START AND END DATES?

The entry period begins at 09:00 AM (PT) on August 19, 2014 and ends at 12:00 PM (noon PT) on August 26, 2014.

Entries must be received within the Entry Period to be eligible.

CAN I ENTER?

You are eligible to enter this Contest if you meet the following requirements at time entry:

- **You are** a legal resident of the 50 United States and District of Columbia, and are 18 years of age or older.
- **You are NOT** an employee of Microsoft Corporation or an employee of a Microsoft subsidiary; **and**
- **You are NOT** an employee of Microsoft Corporation or an employee of a Microsoft subsidiary; **and**
- **You are NOT** involved in any part of the administration and execution of this Sweepstakes; **and**
- **You are NOT** an immediate family (parent, sibling, spouse/domestic partner, child) or household member of a Microsoft employee, an employee of a Microsoft subsidiary, or a person involved in any part of the administration and execution of this Sweepstakes.

This Sweepstakes is void outside the geographic area described above and wherever else prohibited by law.

HOW DO I ENTER?

To enter, during the entry period, you must do all of the following:

1. Sign into your Twitter account and follow the links and instructions to become a follower of @Safer_Online (www.twitter.com/safer_online).
2. Complete the online quiz entitled, “Which social media cliché are you?” located on the www.microsoft.com/saferonline website. Upon completion, you will receive your social personality results.

3. Use the Tweet or Share options to post your social personality results through your Twitter or Facebook social channels.
 - a. Participants may **NOT** change or add to copy of the sample tweet (as we have to track the #Do1ThingSweeps to see your posts).

For completing the steps above, you will receive one (1) entry into a Sweepstakes drawing. Limit one (1) Sweepstakes entry per person. There is no limit to the number of times you can take the quiz and share your results.

WINNER DETERMINATION AND PRIZES

At the close of the Entry Period, a Microsoft representative will select at random eight (8) submitted entries that meet all of the criteria listed in the How **Do I Enter** portion of the rules.

MS Nokia Lumia 2520 Red 10.1 Tablet with Windows RT 8.1 - Locked Verizon

Total Approximate Retail Value \$499.99 (ARV)

- Primary camera sensor size: 6.7 MP
- Display size: 10.1"
- Processor name: Qualcomm Snapdragon 800
- Mass memory: 32 GB
- Maximum standby time: 25 days
- LTE max data speed DL: 150 Mbps

There is a limit of one (1) prize per person.

The total Approximate Retail Value (ARV) of all prizes: \$3992.00

Winners will be announced on the Safer Online Twitter handle one day following the close of entry period. The winners will then be contacted via Twitter Direct Message to obtain delivery information. If the notification that we send is returned as undeliverable, or you are otherwise unreachable for any reason, we may award the prize to an alternate, randomly selected winner. Only three (3) alternate drawings will be held after which the applicable prize will remain un-awarded.

If there is a dispute as to who is the potential winner, we will consider the potential winner to be the authorized account holder of the e-mail address used to enter the Sweepstakes. If you are a potential winner, we may require you to sign an Affidavit of Eligibility, Liability/Publicity Release and a W-9 tax form or W-8 BEN tax form within 10 days of notification. If you complete a tax form, you will be issued an IRS Form 1099 the following January, for the actual value of the prize. You are advised to seek independent counsel regarding the tax implications of accepting a prize. If you are a potential winner and you are 18 or older, but are considered a minor in your place of legal residence, we may require your parent or legal guardian to sign all required forms on your behalf. If you do not complete the required forms as instructed and/or return the required forms within the time period listed on the winner notification message, we may disqualify you and select an alternate, randomly selected winner.

If you are confirmed as a winner of this Sweepstakes:

- You may not exchange your prize for cash or any other merchandise or services. However, if for any reason an advertised prize is unavailable, we reserve the right to substitute a prize of equal or greater value; **and**

- You may not designate someone else as the winner. If you are unable or unwilling to accept your prize, we may award it to a runner up; **and**
- If you accept a prize, you will be solely responsible for all applicable federal, state, and local taxes related to accepting the prize; **and**
- If you are otherwise eligible for this Sweepstakes, but are considered a minor in your place of residence, we may award the prize to your parent/legal guardian on your behalf; **and**
- Unless otherwise noted, all prizes are subject to their manufacturer's warranty and / or terms and conditions.

WHAT ARE YOUR ODDS OF WINNING?

Your odds of winning this Sweepstakes depend on the number of eligible entries we receive.

WHAT OTHER CONDITIONS AM I AGREEING TO BY ENTERING?

By entering this Sweepstakes you agree:

- To abide by these Official Rules; **and**
- To release and hold harmless Microsoft and its respective parents, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Sweepstakes, or any prize won; **and**
- That Microsoft's decisions will be final and binding on all matters related to this Sweepstakes; **and**
- That, by accepting a prize, Microsoft may use of your proper name and state of residence online and in print, or in any other media, in connection with this Sweepstakes, without payment or compensation to you, except where prohibited by law.

WHAT LAWS GOVERN THE WAY THIS SWEEPSTAKES IS EXECUTED AND ADMINISTRATED?

This Sweepstakes will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Sweepstakes.

WHAT IF SOMETHING UNEXPECTED HAPPENS AND THE SWEEPSTAKES CAN'T RUN AS PLANNED?

If someone cheats, or a virus, bug, bot, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, (also referred to as force majeure) affects the fairness and / or integrity of this Sweepstakes, we reserve the right to cancel, change or suspend this Sweepstakes. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Sweepstakes, we reserve the right to select winners from among all eligible entries received before we had to cancel, change or suspend the Sweepstakes.

If you attempt or we have strong reason to believe that you have compromised the integrity or the legitimate operation of this Sweepstakes by cheating, hacking, creating a bot or other automated program, or by committing fraud in ANY way, we may seek damages from you to the fullest extent permitted by law. Further, we may disqualify you, and ban you from participating in any of our future Sweepstakes, so please play fairly.

HOW CAN I FIND OUT WHO WON?

If you send an email to saferweb@microsoft.com within 30 days of winner selection, we will provide you with a list of winners that receive a prize worth \$25.00 or more.

WHO IS SPONSORING THIS SWEEPSTAKES?

Microsoft Corporation
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