



GOLDEN EAGLES

WAYNE LAPIERRE
EXECUTIVE VICE PRESIDENT

September 19, 2014

Mr. Patrick H. Hays
1024 Cherry Hill Dr.
North Little Rock, AR 72116-9189

Dear Mr. Hays:

You've stood by me in some of the toughest battles ever fought by NRA.

Together, we answered history's call, defeated our enemies and achieved victories against overwhelming odds. And America's gun owners owe you a tremendous debt of gratitude. Whenever NRA needed leadership, you never hesitated to step forward with your voice, your vote, and your contributions of hard-earned dollars.

Your friendship has meant the world to me. Your support has given me strength when I needed it most. You made it possible for us to build a stronger NRA.

Through our efforts, NRA stands as an impenetrable wall between our Second Amendment freedom and those who want to see it destroyed.

For that reason, I submitted your name to the NRA Honors Committee for membership in the Golden Eagles and to receive one of our highest honors:

The NRA National Patriot's Medal.

The National Patriot's Medal was originally commissioned to recognize Charlton Heston's steadfast leadership when he served as President of our Association.

And because of your leadership efforts in helping us build a larger, stronger and more formidable NRA, the Honors Committee has decided to extend this honor to all members of the Golden Eagles who helped lead the fight this year to save our rights.

This medal is awarded neither casually nor widely. But it is an honor you truly deserve and I am proud to present.

But before the NRA Honors Committee confirms both your nomination for this high honor and membership in the NRA Golden Eagles, it's important that I ensure all the

information I have about you is current and correct.

Enclosed is a National Patriot's Medal Confirmation Form. Please review the information on your form carefully. Check the spelling of your full name. Check the address, as well, and then return it to me and activate your Golden Eagles membership as soon as possible.

By accepting the honor of the National Patriot's Medal and membership in NRA's Golden Eagles, you will inspire other gun owners to join us, speak out, and deliver the votes to ensure the lamp of freedom is never extinguished.

More than ever before, I need leaders like you in the Golden Eagles who will inspire others to Stand and Fight with NRA...

... to fight the gun ban politicians who seek to strip us of our Constitutional freedoms through legislation that will ban guns, force federal gun-owner licensing, and impose universal gun registration...

... to fight gun-hating billionaires like Michael Bloomberg who live behind a phalanx of armed bodyguards while working day and night to outlaw your right to self-defense...

...to fight international gun ban diplomats at the U.N. who are inching our country closer to adopting a global gun ban treaty – a knife aimed squarely at the heart of our nation's sovereignty and your right to own, buy and sell a firearm...

...and to fight Big Media elites who bombard our fellow citizens with a steady drumbeat of lies to justify their calls to disarm law-abiding Americans like you and me.

Only the leadership of the Golden Eagles can tip the scales in favor of victory in the crucial battles that lie ahead.

And that's why I'm asking you to take a personal role in helping to lead the NRA by becoming a member of the Golden Eagles today.

You see, even though we were able to blunt the initial all-out assault on our freedoms last year, this fight is not over. Not by a long shot.

The Obama-Biden-Bloomberg gun ban machine is promising to unleash a new offensive to deliver a crippling blow to our freedom. This means NRA must dedicate millions of dollars for our media programs to take our NRA message directly to America's 100 million gun owners – the very same law-abiding citizens who must be mobilized if we're to defeat gun control legislation at the federal, state and local levels.

This is why your acceptance of my invitation is so important.

NRA's Golden Eagles are among my closest friends and advisors. I know I can count on them because they – like you – have never let me down. They are the ones who stand by my side and help me build a better and stronger NRA.

And as a leader in NRA's Golden Eagles, you will not only be leading the legislative

fight, but teaching freedom and safe and responsible gun ownership to the next generation of freedom's defenders.

You will help secure freedom's future by making it possible for millions of youth affiliated with the Boy Scouts of America, 4-H, U.S. Jaycees and other patriotic groups to participate in NRA's education, shooting competitions and safety programs – programs that not only teach gun safety, but what it means to be an American.

You will help keep our heritage of gun ownership alive to inspire future generations by expanding NRA's shooting, hunting and gun safety programs for Americans of all ages and from all walks of life.

Your support is critical to the success of our new **National School Shield Program** to protect our children... our lifesaving **Eddie Eagle GunSafe®** program that reaches millions of youngsters each year... and our **Refuse to Be a Victim®** seminars that help keep your fellow Americans safe from criminal attack.

By keeping these programs strong and by leading the charge in countless legislative battles, our Golden Eagles have made a lasting and personal impact on the future of the Second Amendment and every American who loves freedom.

That's why you are being nominated for the NRA's National Patriot's Medal and membership in the NRA Golden Eagles.

Today, I urge you to join our ranks and claim this medal as your own by accepting my invitation, expanding your commitment to the NRA, and becoming a Golden Eagle.

Golden Eagle dues are \$200 per year, which you can pay in full right away, or in four installments of \$50 each within a twelve-month period.

Remember, only a very small handful of NRA members will ever share the distinction of Golden Eagles membership. You have earned your nomination because you have instilled a heartfelt belief in your fellow gun owners that freedom is a rare and unique gift that deserves our protection.

And I can assure you that in stepping up to this new level of commitment you will treasure your NRA membership even more.

In fact, in addition to your National Patriot's Medal you will receive a **Golden Eagles Certificate** verifying your achievement in earning this high honor. You may wish to frame this document with your medal as a striking addition to your home or office.

I will also commemorate your decision to become a Golden Eagle by sending you a personalized **Golden Eagles Membership Card** and other benefits throughout the year, including our **Golden Eagles Insignia Pin** and **Limited Edition Shooter's Cap**.

When I'm on the road and I see you wearing your Golden Eagles Shooter's Cap, you can be sure I'll take a moment to thank you in person. Because your cap proves to me and every other NRA member that you've taken the extra step to save our freedom.

These benefits are designed to confirm your unique leadership status among NRA

members. Wear them on the range, in the field, or at NRA special events. Your member prospectus provides important details about all your Golden Eagle membership benefits.

And keep in mind, if you are an annual NRA member, your Golden Eagle membership will also include a one-year extension of your regular NRA membership.

I urge you to say "Yes" to my invitation to join the Golden Eagles and share the honor of receiving the NRA's National Patriot's Medal. Stand by my side in the battles ahead. I need you there, in my corner more than ever before.

Golden Eagles are the next wrought iron link in the great chain of freedom fighters stretching back to the patriots who laid down their lives at Lexington, Concord, Bunker Hill, Saratoga and Yorktown... all for a cause they believed in – our nation's freedom!


We must never forget that we are the heirs to the American Revolution – a glorious fight for freedom that changed the world forever. That is what the NRA National Patriot's Medal is all about – honoring your leadership in the defense of freedom's future.

Remember, in returning your Membership Acceptance you can remit full payment of your Golden Eagle dues, or send just \$50 now and follow up with three additional installments later.

I hope you will cherish your National Patriot's Medal mindful of the influential role you are playing within NRA to defend our nation's heritage of firearms ownership. I am confident you will equally cherish your new leadership role in the NRA as a Golden Eagle.

Thank you for your friendship and support. I look forward to hearing from you.

Sincerely,



Wayne LaPierre
Executive Vice President

P.S. Congratulations on being nominated to serve in the Golden Eagles and receive NRA's prestigious National Patriot's Medal.

Please tell me today that you will claim this distinguished honor by returning the enclosed Confirmation Form & NRA Golden Eagles Membership Acceptance along with full or partial payment of your Golden Eagle dues.

Thank you again for all you are doing to help preserve and protect our precious Second Amendment freedoms. And thank you for your personal friendship to me and your inspiring leadership of NRA.