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TO: Interested Parties
FROM: Danny Franklin
RE: Iowa's 3rd Congressional District Polling Results
DATE: September 24, 2012

The Benenson Strategy Group conducted 400 telephone interviews in the 3rd Congressional District of Iowa from September 18, 2012 through September 20, 2012. All respondents were registered voters in the district who are likely to vote in this year's general election. The margin of error for the entire sample is $\pm 4.9\%$ at the 95% confidence level.

- The race for Iowa's Third Congressional District is currently tied:
 - ✓ 45% Boswell – 45% Latham, including leaners
 - ✓ Scott Batcher, an independent candidate, currently polls at 7%.
 - ✓ Among those not registered as Democrats or Republicans, Boswell leads 49-34, with Batcher pulling 12%.
- In a generic, unnamed horserace:
 - ✓ 48% would vote for the Democratic candidate and 44% would vote for the Republican.
- Boswell's Image:
 - ✓ Favorability: 34% favorable/ 31% unfavorable/ 35% neutral or can't rate
 - ✓ Job Approval: 29% excellent or good/ 60% just fair or poor
- Latham's Image:
 - ✓ Favorability: 39% favorable/ 23% unfavorable/ 38% neutral or can't rate
 - ✓ Job Approval: 34% excellent or good/ 50% just fair or poor
- President Obama leads in the presidential horserace: 52% Obama – 45% Romney
 - ✓ Obama Favorability: 53% favorable/ 41% unfavorable/ 7% neutral or can't rate
 - ✓ Romney Favorability: 40% favorable/ 46% unfavorable/ 14% neutral or can't rate

