

MEMORANDUM

TO: Interested Parties
FROM: Garin-Hart-Yang Research Group
DATE: October 29, 2014
RE: Iowa Senate Poll

The poll we just completed with a representative sample of 802 Iowa voters is consistent with the findings of polls by CBS News/New York Times and Loras College that the race between Bruce Braley and Joni Ernst is a dead heat.

Among those who either have already voted or are likely to vote, 47% are for Bruce Braley and 47% are for Joni Ernst. The remaining respondents either express a preference for someone else or decline to state a preference.

Bruce Braley	46
Bruce Braley (lean)	1
Joni Ernst	45
Joni Ernst (lean)	2
Other	1
Not sure/refused	5

Twenty-eight percent of respondents report that they have already voted; of those, 54% report they voted for Braley and 39% report they voted for Ernst. The party registration of those who have already voted is 41% Democrat and 40% Republican, and Braley leads in the votes already cast because of a distinct advantage with registered independents.

The party registration of the sample overall is 35% Democrat and 39% Republican. Among voters who are not registered in either party, Braley leads overall by 51% to 41%.

The interviews for this survey were conducted by telephone, including both landlines and cell phones, between October 25 and October 27, 2014.