Summary of JCOS e-bike Study Findings to Date
09/02/2017
Seven events; five locations: Crown Hill, North Table Mountain, Matthews/Winters, Apex, Lair o’ the Bear

Visitor Intercept Survey n= 339
66% of park visitors are unable to detect the presence of a Class 1 e-bike.

Acceptance of Class 1 e-bikes by trail type:

Acceptance by Trail Type

- Yes, all types 37%
- Paved only 32%
- Natural surface only 2%
- No 14%
- Not sure 15%
**Summary of Pre- and Post-demo Survey:** n = 81

65% of participants indicated the demo changed their perception of e-bikes.

**Did demo change perception?**

- **YES:** 65%
- **NO:** 32%
- **NOT SURE:** 3%

Overall, demo improved acceptance.
Overall, demo reduced uncertainty.

**Approve use by trail type BEFORE**

- **NOT SURE:** 41%
- **ALL:** 36%
- **NO:** 6%
- **MTN:** 2%
- **PAVED:** 15%

**Approve use by trail type AFTER**

- **NOT SURE:** 23%
- **ALL:** 44%
- **NO:** 8%
- **MTN:** 5%
- **PAVED:** 20%