

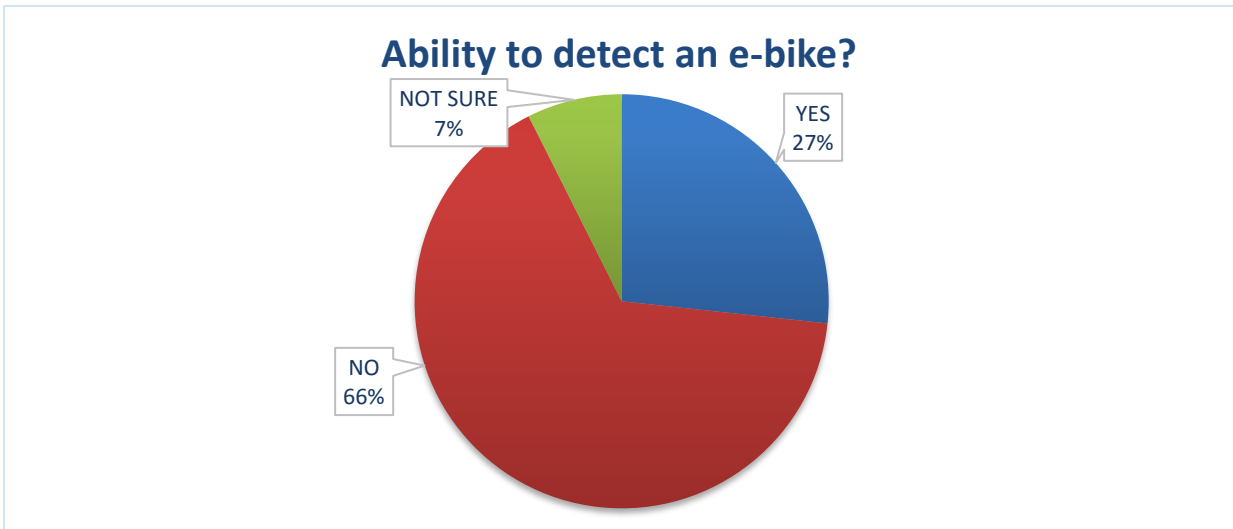
## Summary of JCOS e-bike Study Findings to Date

09/02/2017

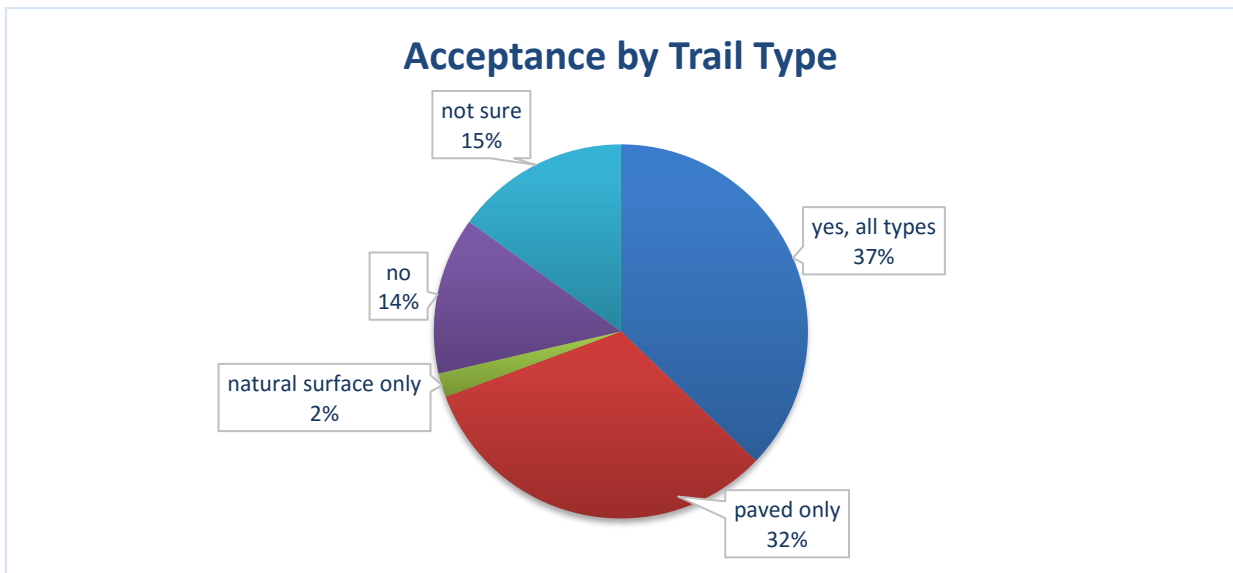
Seven events; five locations: Crown Hill, North Table Mountain, Matthews/Winters, Apex, Lair o' the Bear

### Visitor Intercept Survey n= 339

66% of park visitors are unable to detect the presence of a Class 1 e-bike.



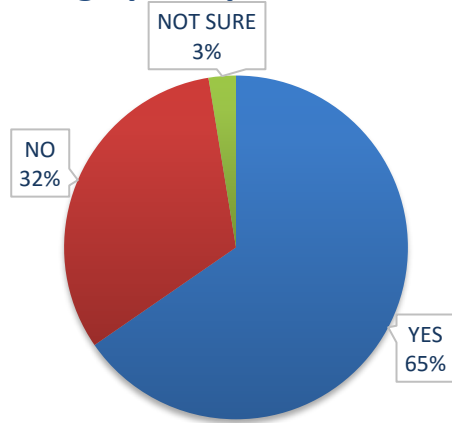
Acceptance of Class 1 e-bikes by trail type:



**Summary of Pre- and Post-demo Survey: n = 81**

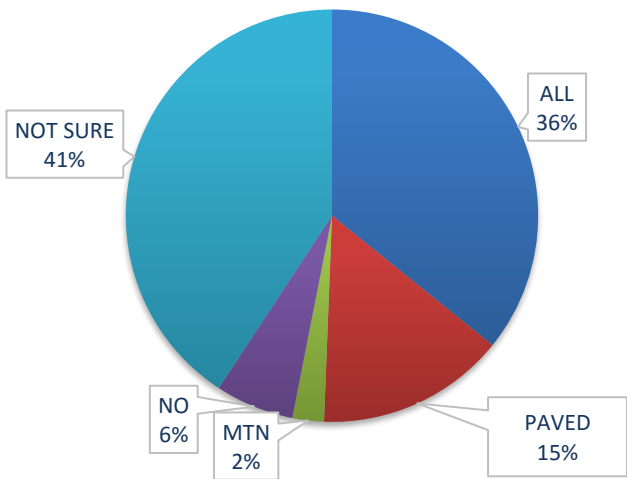
65% of participants indicated the demo changed their perception of e-bikes.

**Did demo change perception?**



Overall, demo improved acceptance.  
Overall, demo reduced uncertainty.

**Approve use by trail type BEFORE**



**Approve use by trail type AFTER**

