



FACT SHEET

About the RESPONSE ABILITY® Project

Since 2008, the RESPONSE ABILITY (RA) Project has been educating and empowering college students to overcome bystander behavior and make *the* difference in such behaviors as hazing, drug and alcohol abuse, sexual abuse, and sexual assault, bullying and discrimination.

Bystander behavior is when you see something happening that you know is not right, using your own set of values and/or moral compass, yet you do nothing or say nothing, therefore allowing the behavior to continue.

The RA Project has evolved from a DVD and guidebook to now include a comprehensive website, six-hour interactive workshop, a book written by Dr. Alan Berkowitz, certification programs, and a keynote address by Mike Dilbeck, the project's founder and president.

The first phase of the RA Project was sponsored by 40 members of the National Panhellenic Conference (NPC), North American Interfraternity Conference (NIC), and the Professional Fraternity Association (PFA).

Nearly 250 colleges and universities use the program, with 400 individuals certified as Level I Facilitators. The Project was awarded the Laurel Wreath Award from NIC, the Willis HRH Fellow Award from the Fraternity Executives Association, and the International Telly Award.

Dilbeck, a member of the National Speakers Association, has been a keynote speaker at colleges, universities and conferences across the country. In the past 2½ years, he has spoken to more than 35,000 students and alumni on the subject of bystander behavior and making the difference in critical moments of their lives.

The RESPONSE ABILITY Project announces its new initiative: **Every|Day Hero™ Campaign** (see Fact Sheet for more information).

For information on this project visit: <http://www.RAProject.org>

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