Message from the Chairman

Dear Fellow Democrat,

Fueled by contributions from shadowy outside groups, Republicans’ extremist ideology is sacrificing middle class prosperity for tax cuts for billionaires and the dismantling of a century of Democratic accomplishments. With support from Democrats like you, we’ll fight the Tea Party’s radical agenda and gain a Democratic Majority.

The 2012 campaign is in high gear and Democrats are on offense.

We have a roadmap for success in our Democrats United -- Drive to 25 Victory Campaign. It takes the fight directly to the Tea Party Republicans, at home in their own backyards.

Your grassroots activism is key to our success. Help us seize this opportunity to take our country back. Thank you for your continuing support.

Sincerely,

Steve Israel
Chairman, DCCC

One Year In: Republicans by the Numbers

3. Votes to roll back workers’ rights

3. Votes to end Medicare as we know it

4. Votes to restrict women’s access to health care

7. Votes to keep unnecessary subsidies for oil companies

10. Anti-Consumer votes

14. Votes to repeal patient health care protections

191. Anti-environment votes

0. Comprehensive jobs bills

Sources: Office of Democratic Whip Steny Hoyer, 12/6/11; Committee on Energy and Commerce, Minority Staff, The Anti-Environment Record of the U.S. House of Representatives 112th Congress, 1st Session, 12/15/11
Polling
Public opinion polls indicate voters are turned off by the hateful rhetoric and failed policy proposals of the Republican presidential candidates. And, they’re suffering from a severe case of “buyer’s remorse” with Speaker Boehner and the Republican House Majority.

• A new Reuters/Ipsos poll showed that voters would support a Democratic candidate over a Republican candidate in their district by 6 points (48 percent – 42 percent).

• A new NBC/WSJ poll found voters prefer a Democratic-controlled Congress to a Republican-controlled Congress by 3 points (46 percent – 43 percent).

• Washington Post/ABC poll: Voters prefer a Democratic-controlled Congress to a Republican-controlled Congress by 3 points (44 percent – 41 percent).

• Quinnipiac University poll: Voters prefer a Democratic candidate over a Republican candidate for the House of Representatives in 2012 by 8 points (42 percent – 34 percent).

Fundraising
“[Citizens United] is a major victory for big oil, Wall Street banks, health insurance companies and the other powerful interests that marshal their power every day in Washington to drown out the voices of everyday Americans.”
- President Barack Obama

The crash of corporate campaign cash pouring into Tea Party coffers has been deafening.

Thanks to the Supreme Court’s disastrous Citizens United decision, Big Oil, and corporations that ship American jobs overseas can now spend unlimited sums of money to both reward their political allies and punish their political opponents.

Shadowy front groups led by Karl Rove, the billionaire Koch brothers and countless others are spending millions of dollars to support the campaigns of Mitt Romney, Newt Gingrich and Tea Party Republicans determined to defeat President Obama and expand their House Majority.

When the Republicans took the Speaker’s gavel, no one expected us to keep pace with their fundraising.

Thanks to your outpouring of grassroots support, we are actually leading the National Republican Congressional Committee (NRCC) in fundraising.

<table>
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<th>NRCC</th>
<th>$51.8 M</th>
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<td>DCCC</td>
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It Starts with You
Over 75% of our contributions come from individuals like you.

75%

More than 90% of your support goes right back out the door to help Democratic campaigns.

90%

We had over 500,000 grassroots donors in 2011.
2012 Campaign

If we stand together, and take the fight to our political opponents, we can win the Majority in 2012.

We’ve got more than 70 strong Democratic recruits lined up to take the fight to Tea Party Republicans.

Drive to 25

Our Democrats United - Drive to 25 Victory Campaign will:

- **Ramp Up Rapid Response**
  Right-wing front groups, like Karl Rove’s Cross-roads GPS and those funded by ultra-conservative billionaires Charles and David Koch, are already running vicious attack ads against our Democratic candidates. Your support will expand our Rapid Response and make sure the DCCC has the resources it needs to set the record straight and expose the extremist voting record of Tea Party Republicans.

- **Expand Opposition Research**
  We’ll have trackers on the ground to hold Tea Party Republicans accountable for their reckless and destructive policies. This means gathering the facts and exposing the links Republicans have with powerful special interests and anonymous billionaires who fund their Medicare-killing, anti-middle class agenda.

- **Conduct Hard Hitting Media Campaigns**
  We’ll let no attack go unanswered. We’ll hold Republicans accountable for their shameful priorities and make sure voters know their hypocritical voting records. We’ve already begun running hard-hitting ads in key districts and there will be many more to come.

The Road Ahead

**MEDIA CAMPAIGNS**

Highlight the choice in the 2012 election, between Democrats fighting for the middle class vs. Tea Party Republicans fighting to end Medicare but protect tax breaks for Big Oil companies and right-wing special interests.

Protect our threatened Democratic Incumbents, especially the Members of the DCCC’s Frontline Program as well as others who face strong challenges in swing districts.

Aggressively go on offense, behind our strong candidates against Republicans who have chosen the wrong priorities.

Stand up to dishonest attacks, with opposition research, hard-hitting ads and a state-of-the-art Rapid Response operation.

Build on our state-of-the-art field and mobilization efforts, to get out the vote for Democrats across the country.

For the latest updates, make sure to follow us online:

- DCCC Website: www.dccc.org
- Facebook: www.facebook.com/electdemocrats
- Twitter: www.twitter.com/dccc